



Heard the usual message about corporate social responsibility and business ethics?

Want to hear a unique viewpoint from one of the nation's most successful and responsible business executives?

Please join us at the

## BB&T Speaker Series

Presenting

John Allison

Retired Chairman and CEO of BB&T Corporation

Speaking on

### “PRINCIPLED LEADERSHIP”

Wednesday, September 22, 4:00 pm

Room 148 of the Business and Economics Building

(reception following)



Mr. Allison began his service with BB&T in 1971, became president of BB&T in 1987, and was elected Chairman and CEO in July 1989. During Mr. Allison's tenure as CEO from 1989 to 2008, BB&T grew from \$4.5 billion to \$152 billion in assets, becoming the 10<sup>th</sup> largest financial services holding company headquartered in the U. S.

He was recognized by the *Harvard Business Review* as one of the top 100 most successful CEO's in the world over the last decade.