

(4pts.) 1.

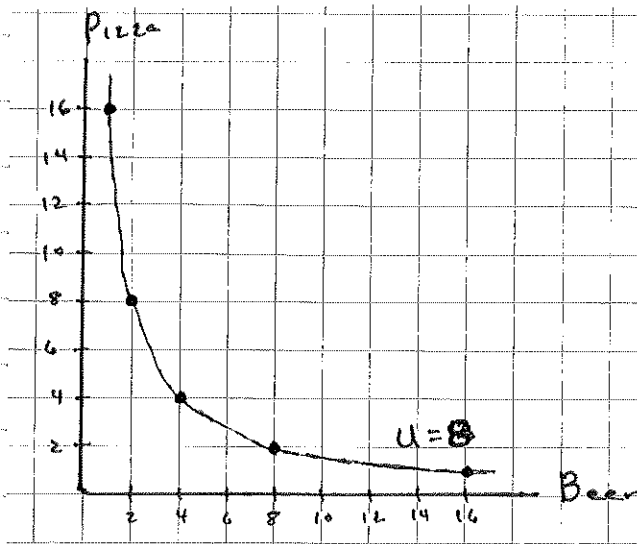
$$U = 2B^{1/2}P^{1/2}$$

if  $B = 4$  and  $P = 4$  then  $U = 2(4)^{1/2}(4)^{1/2} = \underline{8}$

other points on the  $U = 8$  indifference curve:

$$2B^{1/2}P^{1/2} = 8, \quad B^{1/2}P^{1/2} = 4, \quad \text{or } B \cdot P = 16$$

so the following combinations of beer and pizza yield total utility of 8:  $(16, 1), (8, 2), (4, 4), (2, 8), (1, 16)$



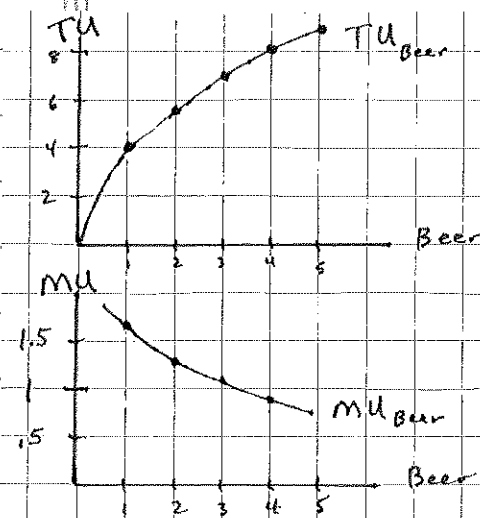
(4pts.) 2.

$$MU_B = \frac{dU}{dB} = \frac{1}{2}(2)B^{-1/2}P^{1/2} = P^{1/2}/B^{1/2}$$

if  $P = 4$ , then  $MU_B = \frac{2}{\sqrt{B}}$

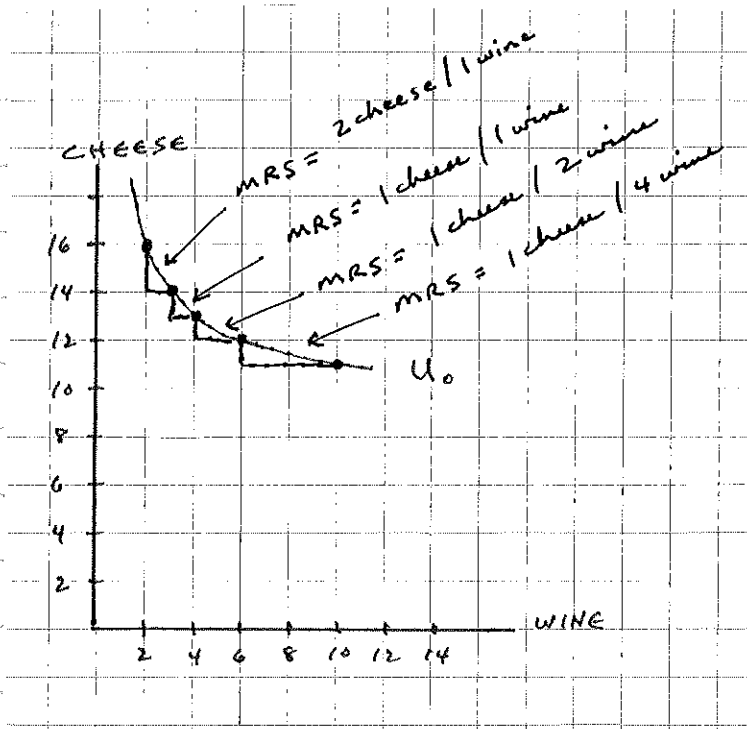
alternatively, if  $P = 4$  and

$B = 1, u = 4$	}	$MU_B$
$B = 2, u = 5.66$		1.66
$B = 3, u = 6.93$		1.27
$B = 4, u = 8$		1.07
$B = 5, u = 8.94$		.94



The marginal utility of beer is always positive, so Adam will drink an infinite amount if beer is free!?!

(4 pts.) 3.



(13 pts.) 4.

$$U = FC + F \quad MU_F = C + 1 \quad MU_C = F$$

$$P_F = \$1 \quad , \quad P_C = \$2 \quad , \quad I = \$22$$

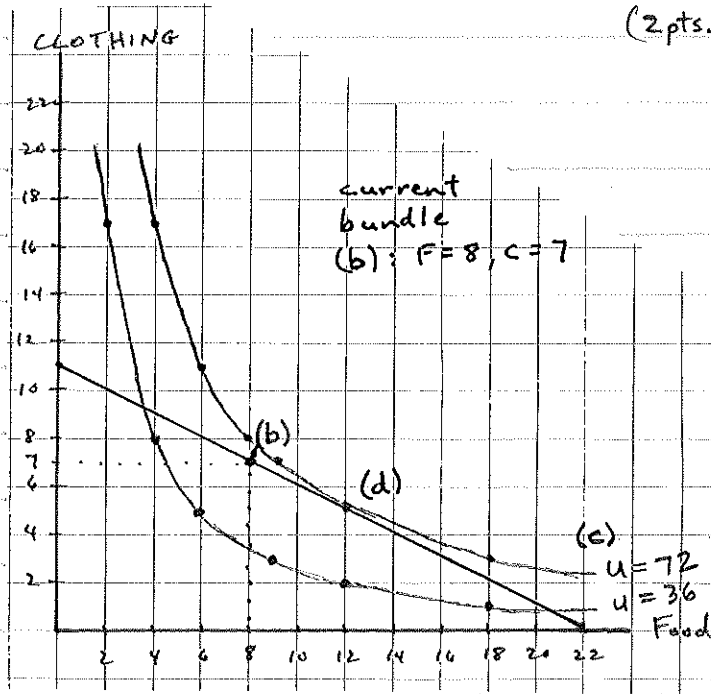
(1 pt.)

(a)  $P_F \cdot F + P_C \cdot C = I$

if  $F = 8$  , then  $P_C \cdot C = I - P_F \cdot F$  , and  $C = 7$

(2 pts.)

(b)



(2 pts.)

(c)  $U = FC + F = 36$

$$F(C+1) = 36$$

F	C
2	17
4	8
6	5
9	3
12	2
18	1

$$U = F(C+1) = 72$$

F	C
4	17
6	11
8	8
9	7
12	5
18	3

(1 pt.)

(d) tangency of IC to budget constraint occurs at  $F = 12$  and  $C = 5$  and  $U = 72$

(3 pts.)

(e) If consumer is maximizing utility, then they are choosing a bundle of food and clothing such that their indifference curve is tangent to the budget constraint, i.e.,:

$$MRS_{F,C} = \frac{MU_F}{MU_C} = \frac{P_F}{P_C}$$

and also that the consumer is spending their entire income:

$$P_F \cdot F + P_C \cdot C = I$$

so we have 2 equations and 2 unknowns:

$$\frac{C+1}{F} = \frac{1}{2} \quad \text{and} \quad 1 \cdot F + 2 \cdot C = 22$$

$$F = 22 - 2C$$

$$\text{and then } \frac{C+1}{22-2C} = \frac{1}{2}$$

$$C+1 = \frac{1}{2}(22-2C) = 11-C$$

$$2C = 10, \quad C = 5, \quad \text{and } F = 12$$

which is the same as (d)

(2 pts.)

$$(f) \quad MRS_{F,C} = \frac{MU_F}{MU_C} = \frac{C+1}{F} = \frac{6}{12} = \frac{1}{2},$$

which is the slope of the budget line in the diagram.

(2 pts.)

(g)  $MRS_{F,C} = \frac{C+1}{F}$ . Pick any 2 points on either the  $U=36$  <sup>or</sup>  $U=72$  IC's and plug in. MRS declines. Graphically, the IC's are convex to the origin.