Carol Chavez

Curriculum Vitae
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CURRENT POSITION

2023 – Present: Associate Director, Master of Science in Supply Chain Management

Program

2020 – Present: Associate Director, Supply Chain Outreach and Corporate Engagement,

COURSES

MKT 740: Industry Project. A team-based industry project / capstone course where collaborative teams of MS Supply Chain Management students are paired with a company or organization to solve a supply chain related problem.

MKT 630: Supply Chain Fundamentals and Strategy. This course introduces students to the terminology, concepts, and skills related to supply chain management, with a focus on strategic, relational, and operations issues. It builds critical thinking skills though the application of an 8-week supply chain simulation and case studies.

MKT 634: Quality Management and Lean Operations. This course focuses on the principles, and practices of total quality management (TQM) and lean operations. Topics include process focus, continuous improvement, service quality, customer satisfaction, Toyota Production System, and project management.

MKT 406: Productivity and Quality Management. Beginning with an examination of connections between quality and productivity, this course includes emergent practices for continuous improvement including Kaizen, Six Sigma, customer relationship management, and strategic planning. Redesigned and transitioned this course from a traditional in-person format to a fully online asynchronous delivery in 2024. The redesign involved developing self-paced video modules, interactive discussion boards, and real-time assessments to maintain engagement and learning outcomes.

MKT 303/AN 303: Supply Chain Management. Students will develop an understanding of the complexities associated with the physical movement of goods and information, and how they affect the mission of the firm. Students will develop forecast and inventory management models.

SERVICE

<u>2022 – Present: Lead, Annual Supply Chain Forum Planning Committee</u>. Expanded the forum from a ¾-day to a two-day event, introducing new elements such as facility tours, student mentoring sessions, and a vendor fair in 2025. The forum now attracts 150–200 participants, including industry leaders, and has achieved record sponsorship, supporting scholarships and program growth.

<u>2023 – Present: Sole Admissions Lead, MS-SCM Program</u>. Managed all aspects of admissions, including prospect communication, lead development, and applicant engagement. Developed the MS-SCM Student Handbook and Welcome Package, which became the standard for all professional master's programs at Gatton College.

NEWS FEATURES

Brokamp, Ryan. "Professor Carol Chavez speaks on American logistics faults in Afghanistan withdrawal." Kentucky Kernel, 30 September 2021,

http://www.kykernel.com/news/professor-carol-chavez-speaks-on-american-logistic-faults-in-afghanistan-withdrawal/article 1f448822-2228-11ec-a0f2-67b1ace99657.html

Arsenault, Cassy. "Supply chain issues could snarl holiday shopping, even for local businesses." WKRC, Cincinnati, OH, 19 September 2021,

https://local12.com/news/local/supply-chain-issues-could-snarl-holiday-shopping-even-for-local-businesses-cincinnati

Aulbach, Lucas. "For Louisville business owners, the broken supply chain delivers nothing but bad news." Courier Journal, Louisville, KY, 25 October 2021, https://www.courier-journal.com/story/news/local/2021/10/25/louisville-businesses-restaurants-shippers-handle-supply-chain-problems/8522683002/

Piercy, Lindsey. "Q&A: How to Prepare for a Holiday Shopping Season Unlike Any Other." UKNow, University of Kentucky News, 12 November 2021, http://uknow.uky.edu/campus-news/qa-how-prepare-holiday-shopping-season-unlike-any-other

WKYT News Staff. "UK professor says supply chain situation could take two years to fix." WKYT, 19 October 2021, https://www.wkyt.com/2021/10/19/uk-professor-says-supply-chain-situation-could-take-two-years-fix/

AWARDS AND HONOURS

2016: Capital One Service Award (\$5000)

2012: Capital One Service Award (\$500)

2006: McKesson Medical-Surgical Division Sales Support Award (\$1000)

2001: McKesson Medical-Surgical Division President's Award (Rolex Watch; Sales Trip)

EDUCATION

1996: Saint Mary's University, San Antonio, TX – Master of Business Administration

1999-2000: University of Maryland University College, College Park, MD – 21 hours upper

level accounting courses

1990: VA Tech, Blacksburg, VA - Bachelor of Arts, History

NON-ACADEMIC EMPLOYMENT

- 2017 2020: Indivior, Richmond, VA, Associate Director, Procurement Business Process and Intelligence
- 2001 2017: Capital One, Richmond, VA, Supply Chain Manager, Enterprise Supplier Management, Sourcing Center of Excellence
- 2000 2017: McKesson Medical-Surgical, Richmond, VA, Senior Category Manager, Supplier Management; Operations Project Manager; Senior Business Analyst
- 2007 2010: Virginia Air National Guard, Hampton, VA, Inspector General
- 2000 2007: Virginia Air National Guard, Richmond, VA, Commander, Aircraft Maintenance Operations
- 1998 2000: United States Air Force, Hampton, VA, Senior Logistics Analyst
- 1997 1998: United States Air Force, Republic of Korea, Supply Operations Director
- 1995 1997: United States Air Force, San Antonio, TX, Instructor Supervisor, Supply Officers' Course
- 1990 1995: United States Air Force, Columbus, MS and Lubbock, TX, Supply Operations Manager