Hector A. Martinez

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RESEARCH AND WORK EXPERIENCE

July 2023–Present	Director of Master of Science Human Resources Management and Analytics Program, University of Kentucky Gatton College of Business and Economics.	Lexington, KY
Aug 2021–Present	Lecturer, University of Kentucky Gatton College of Business and Economics.	Lexington, KY
Aug 2016–Present	Personal Coach for Professional Development.	Online
Sept 2020–Present	Facilitator Executive Education Programs Weatherhead School of Management.	Cleveland, OH
June 2023–Present	Visiting Professor INCAE Business School MBA Program: Leadership and HR courses.	Alajuela, CR
Aug 2016–2021	Assistant Professor INCAE Business School MBA Program: Leadership and HR courses.	Alajuela, CR
EDUCATION		
Aug 2010–May 2016	PhD Graduate Weatherhead School of Management CWRU Organizational Behavior.	Cleveland, OH
Feb 2007–Jun 2008	INCAE Business School Master in Business Administration Concentration in Marketing Graduated with Honors.	Managua, NI
Aug 1991–May 1994	New College of Florida, Honors College Bachelor of Arts, Literature.	Sarasota, FL

TEACHING EXPERIENCE: UNDERGRADUATE LEVEL (SELECTED)

Aug 2022 MGT 320 Survey of HR Management (2 Sections) Lexington, KY **Gatton College** University of Kentucky Evaluation: 4.7 & 4.8/5.0 Aug 2022 MGT 390 Leadership and Development Lexington, KY **Gatton College** University of Kentucky Evaluation: 5.0/5.0 Aug 2022 Lexington, KY MGT 450 Negotiations and Conflict Resolution **Gatton College** University of Kentucky Evaluation: 4.9/5.0 Jan 2022 MGT 320 Survey of HR Management (2 Sections) Lexington, KY Gatton College University of Kentucky Evaluation: 4.5/5.0 & 4.6/5.0 Jan 2022 MGT 450 Negotiations and Conflict Resolution Lexington, KY Gatton College University of Kentucky Evaluation: 4.9/5.0 Lexington, KY Aug 2021 MGT 320 Survey of HR Management Gatton College University of Kentucky Evaluation: 4.9/5.0 Aug 2021 MGT 390 Leadership and Development Lexington, KY Gatton College University of Kentucky Evaluation: 4.5/5.0 Aug 2021 MGT 450 Negotiations and Conflict Resolution Lexington, KY Gatton College University of Kentucky Evaluation: 4.9/5.0

TEACHING EXPERIENCE: GRADUATE LEVEL (SELECTED)

July 2022 MGT 795 Coaching for Intentional Change Lexington, KY
Master's SHRM and Analytics

Gatton College, University of Kentucky

Evaluation: 4.4/5.0

July 2022 MGT 670 HR Consulting Capstone Lexington, KY

Master's SHRM and Analytics

Gatton College, University of Kentucky Evaluation: Not enough responses

Sept 2020 Coaching for Intentional Change Alajuela, CR

INCAE Business School Evaluation: 4.75/5.0

Feb 2020 Leadership III Alajuela, CR

INCAE Business School Evaluation: 4.84/5.0

Nov 2019 Managing People and Organizations Alajuela, CR

INCAE Business School Evaluation: 4.93/5.0

Nov 2019 Leadership II Alajuela, CR

INCAE Business School Evaluation: 4.89/5.0

Sept 2019 Management Consulting Practice Alajuela, CR

INCAE Business School Evaluation: 4.75/5.0

July 2019 Leadership II Alajuela, CR

INCAE Business School Evaluation: 4.8/5.0

TEACHING EXPERIENCE: EXECUTIVE EDUCATION LEVEL (SELECTED)

Sept 2022 Leadership and Team Dynamics Online

Senior Executive Program

INCAE Business School and Babson College

Evaluation: Pending

Sept 2022 Intro to Organizational Culture Online

DISCUS Program

Gatton College, University of Kentucky

Evaluation: Pending

July 2022 Leadership and Team Dynamics Online

Gerencia con Liderazgo Program

INCAE Business School

Evaluation: 4.8/5.0

July 2022 Intro to El Cleveland, OH

Weatherhead School of Management Case Western Reserve University

Evaluation: 4.8/5.0

Sept 2021 Leadership and Team Dynamics

Senior Executive Program

INCAE Business School and Babson College

Evaluation: 4.8/5.0

Sept 2020 Advanced El Program Sheetz Online

Weatherhead School of Management Case Western Reserve University

Evaluation: Pending

PEER REVIEWED ARTICLES

- Martinez, H.A., Rochford, K., Boyatzis, R. (2021). Inspired and Effective: The Role of the Ideal Self in Employee Engagement, Well-being, and Positive Organizational Behaviors. Frontiers in Psychology.
- Kaiser, A., Fahrenbach, F., & Martinez, H.A. (2021). Creating Shared Visions in Organizations Taking an Organizational Learning and Knowledge Management Perspective. HICSS Conference Proceedings.
- Trinh, M., van Esch, C., Martinez, H.A., & Messer, T. (2020). Appreciating Large Classes: Using Appreciative Inquiry to Foster a Hospitable Learning Space for Experiential Learning. Journal of Management Education.
- Messer, T., Van Esch, C., Martinez, H. A., & Trinh, M. P. (2020). Consideration of Appreciative Inquiry as a Methodology for Experiential Learning in Large Classes. In Academy of Management Proceedings (Vol. 2020, No. 1, p. 21762). Briarcliff Manor, NY 10510: Academy of Management.
- Martinez, H. A. (2016). Inspired AND Effective: The role of the ideal self in the meaningfulness of work. In Academy of Management Proceedings (Vol. 2016, No. 1, p. 17675). Briarcliff Manor, NY 10510: Academy of Management.
- Bergeron, D. M., Schroeder, T. D., & Martinez, H. A. (2013) Proactive Personality at Work: Seeing More to Do and Doing More? Journal of Business and Psychology, 1-16.
- Bergeron, D., Schroeder, T., Martinez, H., Amdurer, E., & Van Esch, C. (2012, July). The stability of organizational citizenship behavior over time: Women as good citizens. In Academy of Management Proceedings (Vol. 2012, No. 1, p. 14833). Briarcliff Manor, NY 10510: Academy of Management.

Online

BOOK CHAPTERS AND MAGAZINE ARTICLES

- Martinez, H. A. & Boyatzis, R. (2022). Leadership beyond the leader: Leadership as a function of relationship quality. Book Chapter for 2nd edition of SAGE Handbook of Leadership.
- Metzger, M., Martinez, H., & Lopez, M.A. (2011) "Appreciative Intelligence in Action A Case Study of Sustainable Value Creation by Irupana Organic Food of Bolivia". Book Chapter for Positive Design and Appreciative Construction: From Sustainable Development to Sustainable Value (Advances in Appreciative Inquiry volume 4).
- Ickis, J., Martinez, H. "The Power of CSR in Crises Management: Lessons from Three Latin American Food Companies." (2010) INCAE Business Review, (1) 11.
- Martinez, H. "Case: General Motors LAAM: Digital Marketing." (2010) INCAE Business Review, (1) 11: 14.

CERTIFICATIONS

Sept 2013 360 Feedback Hay Group Boston, MA

June 2011 Executive Coaching Certification Weatherhead SOM Cleveland, OH