

John A. Kim

University of Kentucky, Gatton College of Business & Economics Bldg., Lexington, KY 40506-0034

Email: John.Kim@uky.edu

EDUCATION

University of Kentucky	Lexington, KY
MBA	2013
Ph.D. Management Course Work (not completed)	2016-2018
Northern Kentucky University	Highland Heights, KY
BS Mathematics (Computer Science), Minor Economics	1985
Distinguished Military Graduate, Regular Army Commissioned Officer	1985

CERTIFICATIONS

Project Management Professional Certification (PMP)	2013
Lean Certification (Green Belt)	2015

ACADEMIC EMPLOYMENT

Lecturer, Dept. of Management, University of Kentucky	2016-present
Adjunct Lecturer, University of Kentucky (Teaching up to 4 classes per semester)	2012-2016

PROFESSIONAL EXPERIENCE

Project Manager-Business Development Coordinator	2012-2016
University of Kentucky-Kentucky REC	Lexington, KY
Developed new products using project management methodologies for KY REC in the Health IT arena to assist health IT stakeholders with EHR implementation. Responsible for bringing products through entire New Product Development cycle (idea, research, development, testing, analyze, and implementation) including developing and maintaining detailed plans, timelines, and work breakdown structures. Manage, consult, and assist in operations and sales team to bring REC from a grant-based organization to a sustainable business model.	
Bluegrass Burgers, LLC dba Smashburger	2011-2012
Director of Operations	Lexington, KY
Responsible for operations, marketing, and human resources for company of two franchisee restaurants. Ensured compliance with franchisor standards and procedures.	
Swine Dining, LLC	2001-2011
Owner/Managing Partner	Lexington, KY
Opened, owned, and operated two restaurants. Responsible for operations, marketing, accounting, and finance of business. Created and implemented training program for over 120 employees. Designed menu and created pricing strategies.	

Danarb Food Group 2000-2007
Vice President of Operations Danville, KY

Operated 25 Arby's Roast Beef Restaurants. Expanded company from 7 to 25 stores within five years. Project Manager: IT automation for all restaurants encompassing requirements, design, selection, training, execution and upgrades. System included POS, Back of House, and Enterprise integration. Managed and developed staff of 500 employees including area supervisors, accountants, and marketing personnel. Managed P&L of \$20M. Created annual budget for operations. Planned marketing strategies; placed over 20,000 TRP's per year for marketing campaign. Selected and negotiated contracts with marketing firms, broadcast, radio, and print media agencies. Elected and ran marketing co-op for area franchisees (89 restaurants).

RTM Restaurant Group 1993-2000
Vice President of Operations Lexington, KY

Operated autonomous business unit for Arby's largest franchisee. Managed P&L of \$30M. Managed Directors, Areas Supervisors, accountants, and marketing staff. Responsible for site selection, human resources, accounting, marketing, vendor selection. Acquired and converted 31 restaurants from another owner/operator concept. Developed and increased profitability and cash flow by over \$1M. Vice President of the Year, 1999 (15 VPs). Director of the Year, 1996. Founded and ran Arby's Charity Tour Lexington, which netted \$1,000,000 in ten years.

PepsiCo/KFC 1990-1993
Market Manager Houston, TX

Managed 12 Kentucky Fried Chicken restaurants with a budget of \$10M. Project Manager for the national reimagining campaign of the company for a division of 212 restaurants. Managed up to 15 projects simultaneously.

US ARMY 1985-1990
1LT(P) Promotion finalized in Reserves to CPT Fort Bragg, NC

Served as Commander of the Headquarters and Headquarters Company of the 18th Personnel and Administration Battalion. Responsible for the health, welfare, and training of the Headquarters Company. Project committee to automate battle ready TACCS for 18th Airborne Corps. Ensured equipment, soldiers and officers were deployable within 18 hours. Served as Chief of Personnel Reassignment Sections. Responsible for processing orders, coordinating Exceptional Family Member Program, ensuring soldiers and officers completed all requirements before overseas and CONUS assignments. Served as Executive Officer for Replacement Company. Responsibilities included food inventory management, field food service operations, and garrison food operations. Lead Personnel Levy Section that failed three previous PERMAS inspections to an outstanding rating.

TEACHING EXPERIENCE

Undergraduate

Ratings: 46 Total Sections (Since Fall 2016/5 pt. scale)

4.6+/5 Quality of Teacher

Classes Taught:

MGT 301 Principles of Management

MGT 320 Human Resource Management

MGT/MKT430 Services Marketing/Management

MGT 450 Conflict and Negotiations

MGT 491 Small Business Management

MGT 492 Entrepreneurship

MGT 354 Organizational Behavior (Georgetown College) – 2014

Summer Study Abroad

Program Director/Instructor-University of Kentucky

Entrepreneurship in London 2017

Entrepreneurship in Italy 2019, 2021, **2022**

Instructor-University of Kentucky Confucius Institute

Services Marketing - Beijing Institute of Technology, Zhuhai, China - 2018

Graduate

Classes Taught:

MGT 611 Organizational Behavior

MGT 612 Conflict and Negotiations – MBA and Executive MBA

MKT 637 Negotiation in the Supply Chain

Executive Education

Health Care Leadership Course

Human Resource Management

Negotiations

DISC Behaviors and Communications

Certificate in Business Administration

Organizational Structures

Summer Programs for International Students

Leadership and Confidence Course 2017, 2018

SERVICE AND AWARDS

Community

- Selected as Seton Catholic School Board Member, 2013-2014
- Elected President (2007-2009) Hartland Homeowners Association (997 homes), Board Member 4 years
- Elected President (2018-2019) Gardens of Hartland HOA
- Big Brother/Big Sisters, 10-year Board Member
- Awarded Big Brother/Big Sister “Dream Maker Award” 2004
- Awarded National Award – Colin Powell’s Business of Promise 2003
- Chairman, St. Elizabeth Ann Seton Country Fair (10 years) (\$35,000 food operation)
- Board Member, Lexington Dream Factory (2 years)
- Cal Ripken Baseball, Board Member (4 years)

College

- University of Kentucky Pathways Honors Program Faculty
- Faculty Search and Hiring Committee, 2021
- Appeals Committee, Gatton Undergraduate Admission, 2018-Present
- Teaching Excellence Committee, 2018-Present
- Management Department, Course Mapping Initiative Committee, 2019-Present
- Attended most Gatton student welcomes and study nights, 2015-Present
- Student internship advisor, 2014-2018
- Participated in most Gatton social activities (still the reigning Gatton Chili Cook-Off Champion...lol)
- Guest Speaker, Business Living Learning Cohort, 2019-2020
- Guest Speaker, CAFÉ students, Fall 2019, 2020, Negotiations of Job Offers
- Guest Speaker, University of Kentucky, Kentucky Cooperative Extension Center, Spring 2020, Negotiations of Job Offers (audience of mostly older displaced adults)

University

- Teaching Excellence Award – 2022
- Gatton Ambassador Award – Thank a Professor - 2023
- University Senate 2019-2022
- Committee Member, Admissions and Academic Standards Committee, 2019-Present
- Awarded Teacher Who Made a Difference, University of Kentucky College of Education, 2016, 2020
- Faculty Marshal at commencement exercises, 2015-Present
- Study Abroad Director/Instructor, London 2017, Florence 2019, 2021, 2022
- Taught in a Summer Program at Beijing Institute of Technology, Zhuhai, China through University of Kentucky Confucius Institute, 2018
- Mumbai, India Summer 2018, Nangarhar University Faculty of Economics Partnership

