

Ji Youn (Rose) Kim
rosejykim@uky.edu

Gatton Building 323P
University of Kentucky
Lexington, Kentucky 40506

Office: (859) 257-2018
Mobile: (206) 271-0322
Email: rosejykim@uky.edu

ACADEMIC POSITION

- 2021~ Gatton Endowed Associate Professor of Management, Gatton College of Business & Economics, University of Kentucky
- 2020~ Associate Professor of Management, Gatton College of Business & Economics, University of Kentucky
- 2014~2020 Assistant Professor of Management, Gatton College of Business & Economics, University of Kentucky

EDUCATION

- 2014 Ph.D., Strategic Management
Michael G. Foster School of Business, University of Washington
Dissertation: Knowledge Spillover and Inter-firm Collaboration in the Context of Corporate Venture Capital Investment
Committee: H. Kevin Steensma (Chair), Warren Boeker, Emily Cox Pahnke, Sonali Shah, Chris Adolph
- Finalist, Entrepreneurship Division Best Dissertation Award Competition, Academy of Management, 2015
- 2012 MS, Business Administration, Michael G. Foster School of Business, University of Washington
- 2006 MBA, Seoul School of Integrated Sciences and Technologies (aSSIST), South Korea
- 2005 BA, Political Science & International Relations, Korea University, South Korea

JOURNAL PUBLICATIONS

Kim, J. Y., & Park, H. D. 2021. The influence of VC syndicate size on venture performance. *Venture Capital: An International Journal of Entrepreneurial Finance*.

Kim, J. Y. & Steensma, H.K., Heidl, R. 2020. Clustering and connectedness: how inventor network configurations within incumbent firms influence their assimilation and absorption of new venture technologies. *Academy of Management Journal*, <https://doi.org/10.5465/amj.2018.0225>

Withers, M., Kim, J. Y., & Howard, M. 2018. The evolution of the board interlock network following Sarbanes-Oxley. *Social Networks*, 52:56-67

Kim, J. Y. & Steensma, H. K. 2017. Employee mobility, spin-outs, and knowledge spill-in: How incumbent firms can learn from new ventures. *Strategic Management Journal*, 38(8): 1626–1645.

Kim, J. Y., Steensma, H. K., & Park, H. D. 2017. The Influence of Technological Links, Social Ties,

and Incumbent Firm Opportunistic Propensity on the Formation of Corporate Venture Capital Deals. *Journal of Management*, 0149206317720722.

Kim, J. Y., & Park, H. D. 2017. Two Faces of Early Corporate Venture Capital Funding: Promoting Innovation and Inhibiting IPOs. *Strategy Science*, 2(3): 161-175.

Kim, J. Y., Howard, M., Cox, E. P., & Boeker, W. 2016. Understanding the Structure and Evolution of Social Networks in Management Strategy: Exponential Random Graph Models. *Strategic Management Journal*, 37(1): 22-44.

CONFERENCE PROCEEDING

Kim, J. Y., & Park, H. D. 2016. Early CVC funding and the tradeoff between innovation performance and the likelihood of IPO for new ventures. *Academy of Management Best Papers Proceedings*.

OTHER PUBLICATION

Cox-Pahnke, E., Kim, J. Y., Howard, M., & Boeker, W. 2018. Bankers or Brokers? For favored firms, VCs invest more than dollars. *Entrepreneur & Innovation Exchange*.
<https://eiexchange.com/content/367-Bankers-or-brokers-for-favored-firms-VCs-invest>

MANUSCRIPT UNDER REVIEW

Kim, J. Y., Steensma, H.K. Enhancing the integration of technical expertise within firms: the compensatory fit between informal inventor network configuration and formal R&D organizational structure.

MANUSCRIPTS UNDER DEVELOPMENT

Kim, J. Y., Chari, M., & Park, H.D. The role of CVC manager's human capital in accessing external knowledge.

Bement, D., Kim, J. Y. & Howard, M. Understanding the dynamics of diffusion and abandonment using stochastic actor oriented model.

Kim, J. Y., Steensma, H.K. CVC investments and technology trajectory.

INVITED PRESENTATIONS

2021	KAIST (Korea Advanced Institute of Science and Technology), Korea (virtual)
2021	Capital Business Forum (CBF), Korea (virtual)
2019	Dokkyo University, Saitama, Japan
2019	University of Connecticut, Storrs, CT
2018	Texas A&M University, College Station, TX

CONFERENCE PRESENTATIONS

Kim, J. Y. & Steensma, H.K. (2022, July). Enhancing the integration of technical expertise within firms: the compensatory fit between informal inventor network configuration and formal R&D organizational structure. Sunbelt Conference of the International Network for Social Network Analysis, Cairns, Australia.

Kim, J. Y. & Park, H.D. (2019, May). The influence of VC syndicate size on venture performance. Strategy Science Conference, Salt Lake City, UT.

Kim, J. Y. & Steensma, H.K, Heidl, R. (2018, August). The configuration of inventor networks within firms and their capacity to absorb external technologies. Academy of Management Annual Meeting, Chicago, IL.

Kim, J. Y. & Steensma, H.K, Heidl, R. (2018, June). The configuration of inventor networks within firms and their capacity to absorb external technologies. Sunbelt Conference of the International Network for Social Network Analysis, Utrecht, Netherlands.

Kim, J. Y. & Steensma, H.K, Heidl, R. (2018, June). The configuration of inventor networks within firms and their capacity to absorb external technologies. Strategy Science Conference, Philadelphia, PA.

Xu, K., Kim, J. Y., Withers, M. & Howard, M. (2017, August). The evolution of board interlock network: a comparative study of U.S. and China. Academy of Management Annual Meeting, Atlanta, GA.

Xu, K., Kim, J. Y., Withers, M. & Howard, M. (2017, May). The evolution of board interlock network: a comparative study of U.S. and China. Sunbelt Conference of the International Network for Social Network Analysis, Beijing, China.

Kim, J. Y. & Park, H.D. (2017, February). Early CVC funding and the tradeoff between innovation performance and the likelihood of IPO for new ventures. The University of Colorado-Boulder: Entrepreneurship and Collaboration conference. Boulder, CO.

Kim, J. Y. & Park, H.D. (2016, June). Early CVC funding and the tradeoff between innovation performance and the likelihood of IPO for new ventures. Strategic Management Society Special Conference on Innovation, Entrepreneurship, and Cooperation. Rome, Italy.

Kim, J. Y. & Park, H.D. (2016, May). Early CVC funding and the tradeoff between innovation performance and the likelihood of IPO for new ventures. The Darden and Cambridge Judge Entrepreneurship and Innovation Research Conference. Washington D.C.

Withers, M., Kim, J. & Howard, M. (2016, February). The Sarbanes-Oxley Act and the evolution of the board interlock network. 2016 Advanced Siena Users Meeting, Zurich, Switzerland.

Kim, J. Y. & Steensma, K. (2015, August). Spinouts and knowledge spillback: how parent firms can benefit from the innovativeness of their progeny. Academy of Management Annual Meeting, Vancouver, BC, Canada.

Howard, M., Withers, M., & Kim, J. Y. (2015, June). The origin and evolution of board interlock network. Sunbelt Conference of the International Network for Social Network Analysis, Brighton, UK.

Kim, J. Y. & Steensma, K. (2013, August). Social ties and corporate venture capital investment formation. Academy of Management Annual Meeting, Orlando, FL.

Cox-Pahnke, E., Boeker, W., Howard, M., & Kim, J. Y. (2013, August). Bankers or Brokers? Firm Knowledge and Venture Capital Portfolio Performance. Academy of Management Annual Meeting, Orlando, FL.

HONORS & AWARDS

- 2021~ Gatton Endowed Professorship
- 2018 Schulze Publication Award
- 2017 CGIO Best Paper Award in International Corporate Governance, International Management Division, Academy of Management
- 2017 SEC (Southeastern Conference) Faculty Travel Grant
- 2017 Research and Creative Activities Support Program Award, Gatton College of Business and Economics, University of Kentucky
- 2015 Finalist, Entrepreneurship Division Best Dissertation Award, Academy of Management
- 2013 Best Doctoral Conference Paper Award, Samsung Economic Research Institute (SERI)
- 2013 Evert McCabe Research Fellowship, Michael G. Foster School of Business, University of Washington
- 2012 Dean's Achievement Award, Michael G. Foster School of Business, University of Washington
- 2011 Best Reviewer, Social Issues in Management Division, Academy of Management

TEACHING

- 2022 UK Florence Study abroad program, University of Kentucky
- 2014~ Strategic Management (capstone), Gatton College of Business & Economics, University of Kentucky.
- 2012-2013 Instructor, Strategic Management (capstone), Michael G. Foster School of Business, University of Washington.
- 2010-2012 Summary lecturer, Global Management Executive Training, Michael G. Foster School of Business, University of Washington.

DISSERTATION COMMITTEE

University of Kentucky John Chris Hall (Educational Leadership)

SERVICE (Professional)

- 2020~ Editorial Review Board for *New England Journal of Entrepreneurship*
- 2018 ~ Ad Hoc Reviewer for *Strategic Management Journal*, *Academy of Management, Organizational Science*, *Journal of Business Venturing*, *Strategic Entrepreneurship Journal*, *Strategy Science*, *Entrepreneurship Theory and Practice*, *Journal of Business Research*, *Social Networks*, *Venture Capital*, *Technovation*
- 2010 ~ Ad Hoc Reviewer for Academy of Management Annual Meeting
- 2009 ~ Member, Academy of Management, (STR, TIM Division)

SERVICE (University)

- 2022~ Faculty Senator, University of Kentucky
- 2022~ Senate Retroactive Withdrawal Appeal Committee, University of Kentucky
- 2021 Faculty marshal for undergraduate commencement ceremony, Gatton College of Business & Economics, University of Kentucky

- 2021~ Faculty Performance Review Departmental Committee, Gatton College of Business & Economics, University of Kentucky
- 2019~ Retroactive Withdrawal Committee, Gatton College of Business & Economics, University of Kentucky
- 2016~ Diversity Advisory Committee, Gatton College of Business & Economics, University of Kentucky
- 2017 Faculty marshal for undergraduate commencement ceremony, Gatton College of Business & Economics, University of Kentucky
- 2014-2015 Library & Database Committee, Gatton College of Business & Economics, University of Kentucky

SERVICE (other)

- 2016~2017 Lexington Korean School, Board member

PROFESSIONAL DEVELOPMENT

- 2021 Economics of Artificial Intelligence Conference, Fall 2021, NBER, online
- 2021 Fourteenth Annual Conference on Innovation Economics, USPTO/Northwestern University's Kellogg School of Management, online
- 2018 Participant. STR Junior Faculty Teaching Consortium. Academy of Management Annual Meeting, Chicago, IL.
- 2018 Participant. Online Courses Workshop. Center for the Enhancement of Learning and Teaching, University of Kentucky, Lexington, KY
- 2018 Participant. Using R and iGraph for Social Network Analysis. Sunbelt Conference of the International Network for Social Network Analysis, Utrecht, Netherlands.
- 2017 Participant. The 22th Annual University of Kentucky Economics Teaching Workshop, Lexington, KY
- 2016 Participant. The 8th SIENA Winter School on Longitudinal Social Network Analysis, Zurich, Switzerland.
- 2015 Participant. Teaching Academy, Center for the Enhancement of Learning and Teaching, University of Kentucky, Lexington, KY
- 2013 Invited Participant, 2013 BPS Dissertation Consortium, Academy of Management Annual Meeting, Orlando
- 2011 Invited participant, Doctoral Student Workshop, West Coast Research Symposium, University of Washington, Seattle, WA
- 2011 Invited participant, Longitudinal and Survival Analysis of Business Data: A Two-Day Training Using the Kauffman Firm Survey, San Francisco, CA
- 2010 Invited participant, Doctoral Student Workshop, West Coast Research Symposium, University of Oregon, Eugene, OR
- 2010 Participant, New Doctoral Student Consortium, Academy of Management Annual Meeting, Montreal, Canada.

OTHER SKILLS & INTERESTS

Languages: Fluent in English and Korean

Computer Software: Stata, R, Python

WORK EXPERIENCES

- 2008 Research Coordinator, Project with Professor Moon, H.C., Seoul National University, South Korea (June ~ August)
- 2008 Project Coordinator for International Conference, Consumer Korea, South Korea (March ~ May)
- 2005-2008 Reporter, NSBS Inc., Seoul, South Korea & New York, USA
- 2004 Intern Reporter, The Chosun Ilbo, South Korea (March ~ May)
- 2003 Translator, International Office, University of Ottawa, Canada (July ~August)

SCHOLARSHIPS & FELLOWSHIPS

- 2014 Evert McCabe Fellowship
- 2014 Bertauche Transportation Fellowship
- 2004-2006 Star student full-tuition scholarship from Seoul School of Integrated Sciences and Technologies (aSSIST)
- 2005 Youngdo Scholarship Foundation
- 2001-2003 Full-tuition scholarship from Korea University through Bang Il Young Foundation
- 2001-2002 Remnant Ministry Scholarship